

# Our 3-Step Transition Process

Our detailed transition project plan and dedicated service team will support you every step of the way as you realize and implement your ideal business model.

#### Your Business. Your Goals. Our Support.

### **Building Your Business**

We work to understand every aspect of your firm vision to align it with your goals including:

- Consulting on firm structure and strategy
- Brand and marketing coordination
- Client experience requirements
- Financial modeling and growth planning
- Investment platform and manager selection

### Transitioning Your Business

Once all the pieces are in place, we're here to organize and execute your move including:

- Client communication and paperwork distribution
- Compliance licensing and registration
- Aligning advisory and brokerage resources
- Technology implementation and training
- Custodian setup and asset mapping

### **Ensuring Continued Success**

Once your business has been established and your clients have successfully transitioned, we're here to support you by providing:

- Dedicated advisor support resources
- Practice analytics & key performance indicators
- Assistance with future growth planning and succession
- Investment commentary and market updates
- Annual conference and peer networking events



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#### Pathway to Transitioning Your Business

**Determine** your ideal business model **Provide** ongoing investment and operational support Establish a project plan and investment design Launch **Fortify** practice Your **Select** custodian and technology partners management and **Firm** marketing techniques **Coordinate** and execute client outreach **Nurture** business consulting and efficiency services **Complete** compliance documents



## Talk with us

Learn how we can support you as an independent advisor.

#### **Contact**

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